The National Children of Incarcerated Parents Conference is driven by the need to support, not only children and families personally impacted by incarceration, but also professionals from the following areas:

- social work
- foster care
- criminal justice
- behavioral health
- corrections
- probation
- child welfare
- law
- education
- policy makers
- advocacy
- governmental agencies
- nonprofit agencies
- faith based organizations

Partner with the Center for Child Well-Being to move beyond awareness and help increase advocacy and improve services.

ASU Center for Child Well-Being
Arizona State University

cchildwellbeing.asu.edu/sponsorship
Partnering with the ASU Center for Child Well-Being

who we are

The Center for Child Well-Being combines the knowledge, expertise and resources of a large public research university with the operational capacity of state and community agencies working to serve vulnerable families and to advance solutions that would otherwise be unattainable.

The ASU Center for Child Well-Being’s mission is to advance child and family well-being. We believe that society can collectively overcome challenges and make a difference by ensuring the health and well-being of its children. Drawing upon the expertise of faculty from across ASU’s research enterprise, we work to increase resilience among families and to build safer, more vibrant communities for young people. We do this through our work in three key areas: Research, Workforce Development, and Community Engagement.

On April 20-22nd, the Children of Incarcerated Parents National Conference (CIP2020) will be held at the Wigwam Resort in Litchfield Park. This conference is the first of its kind to address the complexity of experiences, from pre to post parental incarceration across multiple systems.

Our conference is multidisciplinary in its approach, and intends to facilitate the exchange of best practices, research, policy, advocacy, and lived experience.

why sponsor CIP 2020?

❤ Play a key role in bringing innovative ideas and resources to the forefront of this hidden epidemic.

❤ Align your brand with an organization committed to improving the delivery of human services on a local and national scale.

❤ Share information about your efforts with over 500 local community, national and international conference attendees.*

❤ Build relationships within a community dedicated to serving those affected by incarceration.

❤ Demonstrate your organization’s support for advancing the well-being of children.

❤ Reach a broad audience through branded impressions via our social platforms, website, as well as branded materials at the conference.

*Attendee data based on previous conference attendance numbers. Last year’s attendees were professionals in the fields of: social work, criminal justice, legal and human services, as well as in the nonprofit and faith based sectors.
sponsoring opportunities

CUSTOMIZABLE SPONSORSHIPS

STARTING AT $2,500

INCLUDES:

- 1 standard size exhibition space (10 x 10)
- 1 included registration
- 1/2 page ad in our program*
- Logo placement on website & email blasts
- Recognized as a sponsor on all printed materials, social media, preconference email blasts, and day of conference materials

EXHIBIT

$1000*, $300 FOR NONPROFIT AGENCIES

* NONPROFIT AGENCIES RECEIVE A 70% DISCOUNT!

INCLUDES:

- 1 standard size exhibition space (10 x 10)
- 1 included registration
- 1/4 page ad in our program*
- Logo placement on website & email blasts

* Ad provided by sponsor

a la carte

these resources are available to all sponsors for an additional charge, please see price sheet for more information

- Rideshare Code Sponsor
- Event Keycard* Sponsor
- Scholars’ Program
- Wi-Fi Sponsor
- Networking Reception Event Sponsor
- Conference App Sponsor
- Prime Exhibition Placement & Space (20x20) Full Page, Full Color Program Ads,* interior cover & back page options available
- Recognition as Prestige Tier Sponsor on all materials (digital & print) as well as during open mic sessions day of conference (included on sponsorships of $10,000 and higher)
- Sampling Opportunities* (Attendee Bags, On Tables)
- Welcome Address (Reserved for Platinum Sponsorship)
- Video Presentation to Attendees*
- Welcome Letter to Attendees*
- Customer Interactive Email Blast*
- VIP Reserved Seating (included on sponsorships of $10,000 or higher)

Prestige Tiers available. Contact us for detailed information regarding Maroon and Gold Circle or Platinum Sponsorships.

*items provided by sponsor, ASU Center for Child Well-Being & CIP 2020 are not responsible for creation of this content

ASU Center for Child Well-Being is proud to be an affiliate member of the NFFCMH
Rideshare Code Sponsor ($7,500)
Have your brand in front of our attendees with a customizable rideshare discount code provided to our national attendees. With this sponsorship, the cost of their transportation to and from the event will be underwritten by your company, and provided to them as a customizable discount code.

Wi-Fi Sponsor ($10,000)
Get your brand out to all conference attendees as the Wi-Fi sponsor. Choose the password attendees will need to enter to access the conference Wi-Fi. A great way to have your name or slogan seen by national attendees.

Networking Reception Event Sponsor (Starting at $5,000)
Build brand awareness by sponsoring a Networking/Reception event where your brand can be on display. Welcome guests with a message from your organization and create a space to highlight your brand.

Event Keycard Sponsor ($5,000)
Have your logo in the hand of every attendee as the event keycard sponsor. Choose how to represent your brand on a customizable key card that will be used for room access during the national conference.

Scholars’ Program (Starting at $3,000)
Sponsor a number of event participants who will be identified as Scholars of your organization. Sponsored attendees will carry your branding to increase visibility and show your organization’s commitment to the future by providing scholarships to bright young minds wishing to attend who do not otherwise have the means.

Conference App Sponsor ($7,500)
Throughout the conference, attendees will continually access the CIP app for pertinent information such as schedules, keynote bios and event information. Conference App sponsors will have their logo and ad within the app platform linked to a landing page.

Children of Incarcerated Parents Lived Experience Meet Up & Social Hour (Starting at $3,000)
Having the stigma of being a child with incarcerated parents carries many emotions including those of shame. Communing with others who are experiencing a similar situation allows children with incarcerated parents the ability to share those experiences in a safe and understanding environment. Help us create this safe space for these children by sponsoring an event planned just for them!

Sponsor a Library ($500 per set)
Would you like to help reduce the stigma of incarceration for children through literature? Help a library in need provide access to fiction books that feature main characters dealing with issues of incarceration. Rural libraries lack funding that the larger city libraries have. Your gift will provide one full set books to a branch in need.

Bag Sponsor ($5,000)
Advertise your company to all conference attendees as the exclusive bag sponsor, which features your logo prominently displayed on this year’s attendees bag.